

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re: Currie, et al.

Appl No.: 11/769,418

Confirmation No.: 4773

Filed: June 27, 2007

For: FLOOR DISPLAY SYSTEM WITH  
INTERACTIVE FEATURES AND VARIABLE  
IMAGE ROTATION

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**TRANSMITTAL REQUESTING WITHDRAWAL  
OF REPLY AFTER FINAL INADVERTENTLY  
FILED IN ABOVE-IDENTIFIED APPLICATION**

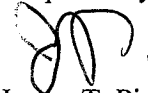
A Reply After Final was electronically filed on September 10, 2007 in response to Final Office Action dated July 9, 2007 and received EFS ID 2175367. The application particulars shown on the first page of the Reply and in the header section of pages 2-12 contained information referencing the above-identified application. However, the above-identified application is newly filed and no Office Actions of any type have been issued at this time.

The Reply After Final relates to another application entirely, that being Application No. 10/074,026 (our Docket No. 051681/316203), filed February 14, 2002, Confirmation No. 5663.

As instructed by Ivan at EBC Customer Service, we are submitting this Transmittal to respectfully request withdrawal of the Reply After Final that was inadvertently filed in the above-identified application.

Should there be questions or comments with respect to this Transmittal, it is respectfully requested that the undersigned be telephoned so that withdrawal of documentation filed in the above-identified application can be expedited.

Respectfully submitted,



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